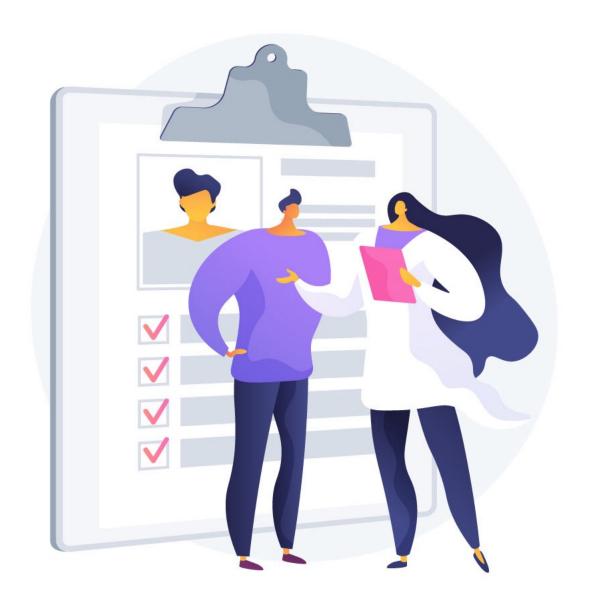


# **Health Plan Industry**

Market Intelligence Report

October 2023



### Most Trending Keyword of October 2023 on DistillNFO HealthPlan

We analyzed the most read articles for the month for keywords and following are the trending keywords





### Most Popular Articles - October 2023 Health Plan Advisory

We studied and analyzed reader interest across Health Plan Industry for this report.



What did the subscribers really read? What's on their minds? Subscribe at <u>distilnfo.com/subscribe/</u>

- 1. 10 Recent Medicaid Headline Updates
- 2. Anthem and Bon Secours Resolve Dispute Through 2028
- 3. Federal Appeals Court Confirms \$2.7B Antitrust Settlement for Blues' Insurers
- 4. Top 7 Recent Key Medicaid Changes and Expansions
- 5. OHSU, Aetna Dispute May Affect Thousands of Seniors
- 6. Centene's 8 Recent Headline-Making Updates
- 7. Molina Healthcare Reinforces Leadership for Medicaid Business
- 8. Americans Struggle as Healthcare Costs Soar
- 9. Major Shift in Georgia's Medicaid Program Management
- 10. 10 Recent Developments at Humana



### Industry Top 10 Trending News Read by C-Level Executives

- 1. Federal Appeals Court Confirms \$2.7B Antitrust Settlement for Blues' Insurers
- 2. Molina Healthcare Reinforces Leadership for Medicaid Business
- 3. Top 7 Recent Key Medicaid Changes and Expansions
- 4. OHSU, Aetna Dispute May Affect Thousands of Seniors
- 5. Centene's 8 Recent Headline-Making Updates
- 6. Americans Struggle as Healthcare Costs Soar
- 7. Major Shift in Georgia's Medicaid Program Management
- 8. Anthem and Bon Secours Resolve Dispute Through 2028
- 9.10 Recent Medicaid Headline Updates
- 10. 10 Recent Developments at Humana

### **Industry** Executive Quotes



### Gail Boudreaux, CEO of Elevance Health

"Elevance Health delivered another quarter of solid performance reflecting the strength and balance of our diversified portfolio of businesses, our continued investments in innovation and growth, and our relentless focus on affordability, simplicity, and customer experience,"



# Victoria Losinski, VP of the Blue Cross Star Ratings, Risk Adjustment, and Quality Center of Excellence

"We are very pleased that all of our members will be enrolled in a 4-star rated plan or higher for 2024, especially considering that CMS introduced new, challenging guidance this year."



### Sarah London, CEO of Centene

"Whether that's staffing shortages, access, thinking about broadband in order to increase telehealth — they are all focused on ways that they can support providing additional behavioral health to their membership and it has actually created really nice tailwinds relative to our Magellan business,"



### Melissa Cummings, Executive Vice President And Chief Customer Officer at BCBSRI

"Free classes that are also educational in nature. We also do cooking demos. The menu of choices is really big and we're continually informed by what our customers are asking for,"

### Our Publication Your Lead Gen Platform

Publication	Reach	eNewsletter Frequency	Ad Options	Impact
DistilINFO HEALTHPLAN	100,000+	Every Tuesday & Thursday	Banner Ad	Visibility
DistilINFO HOSPITAL IT	60,000+	Every Monday	eBlast	MQL
DistilINFO POPHEALTH	11,000+	Alternative Fridays	Static Banner	Visibility
DistilINFO GOVHEALTH	35.000+	Alternative Wednesdays	Interview Ad	MQL
DistilINFO LIFE SCIENCES	42.000+	Every Monday & Tuesday	Content Ad	Visibility
DistilINFO AGING	24.000+	Alternative Fridays	Google Ads	MQL
DISTITINFO AGING	24,000+	Allemative Fridays	Linkedin Ads	Visibility

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