DistilINFO HOSPITAL IT

2023 Media Kit

RIGHT INFO · RIGHT TIME · RIGHT AUDIENCE

DistilINFO is media company that publishes Industry news, views and Interviews. Our IT Directories help solution providers connect with clients.



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ABOUT DISTILINFO - OUR EDITORS



Susheel Ladwa

Chair – AHIP IT Workgroup Editor-in-Chief, DistilHealthPlan



Rahul Garg

Chief Strategy Officer, Qritive Editor - DistilHospitalIT



Chris Walton

Co-CEO Omni Talk | Top 100 Retail Influencer | Senior Contributor Forbes Editor - Omni Talk





Ed Francis

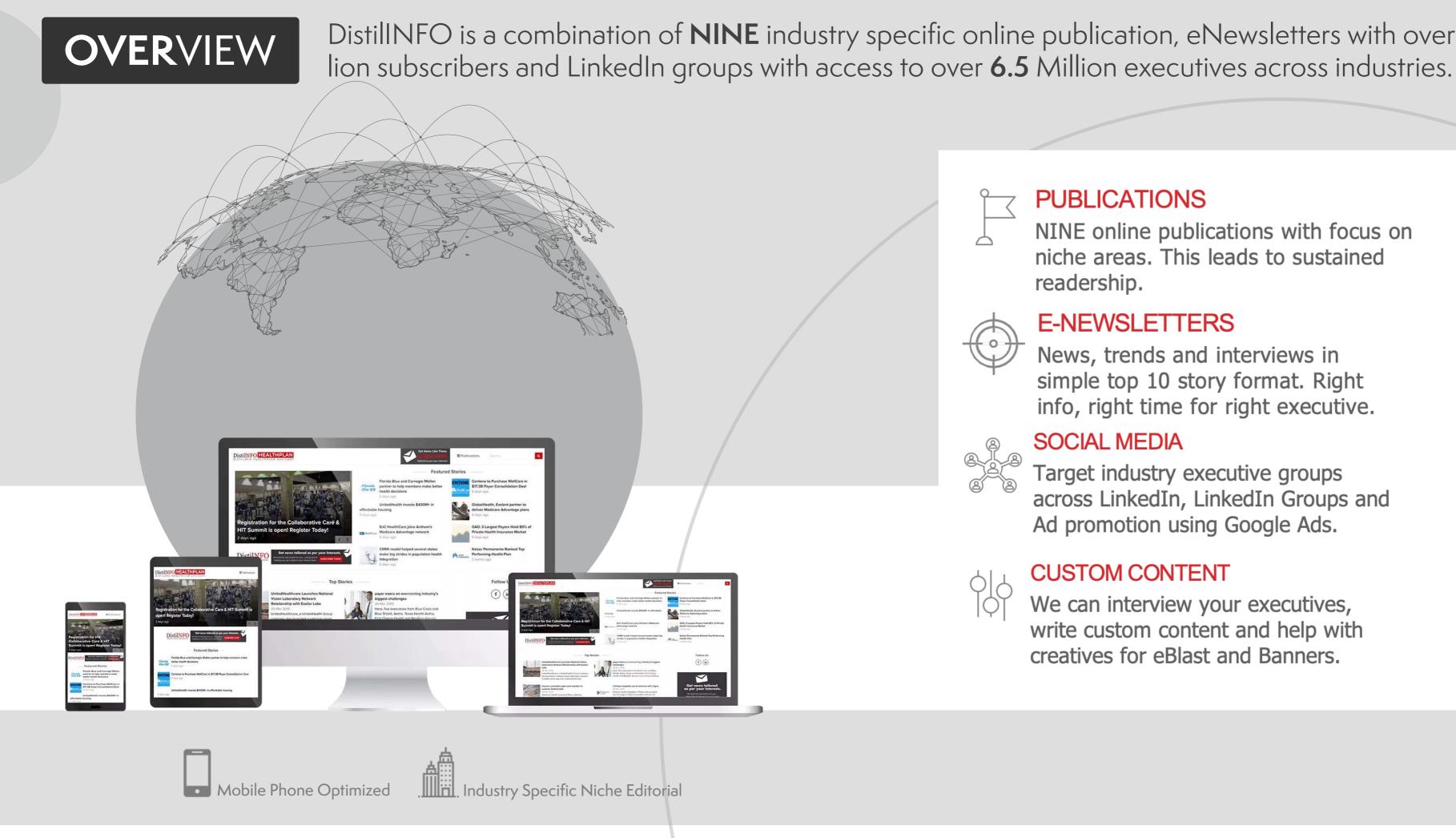
Americas and Indian Life Sciences Lead, Infosys Consulting Editor - Life Sciences Publications



Anne Mezzenga

Co-CEO Omni Talk | Top 100 Retail Influencer | Podcast Host Editor - Omni Talk

PUBLICATIONS: ONLINE ONLY WEB, NEWSLETTERS, EMAIL & SOCIAL MEDIA



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DistillNFO is a combination of **NINE** industry specific online publication, eNewsletters with over a Mil-



PUBLICATIONS

NINE online publications with focus on niche areas. This leads to sustained readership.



E-NEWSLETTERS

News, trends and interviews in simple top 10 story format. Right info, right time for right executive.



SOCIAL MEDIA

Target industry executive groups across LinkedIn, LinkedIn Groups and Ad promotion using Google Ads.



CUSTOM CONTENT

We can interview your executives, write custom content and help with creatives for eBlast and Banners.

LIST OF ALL OUR PUBLICATIONS

DistillNFO is a combination of **NINE** industry specific online publication, eNewsletters with over a Million subscribers and LinkedIn groups with access to over **6.5** Million executives across industries.

DistilINFO HEALTHPLAN Sample Newsletter Website	DistilINFO HOSPITAL IT Sample Newsletter Website	DistilINFO IT Sample Newsletter Website
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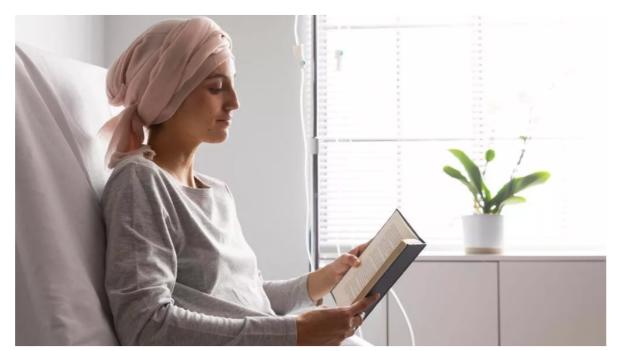


Hospital IT publication reaches over 75% of the decision makers in the provider market. Our readership includes top executives national and regional providers.

Website

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On Cancer Moonshot Anniversary, White House Unveils Patient Navigation Plans

- On the one-year anniversary of the Cancer Moonshot's renewal, President Joe Biden has announced plans to support patient navigation,... Continue Reading \rightarrow

House Lawmakers Introduce Bills to Amend VA E Modernization Program 3 days ago

Cleveland Clinic Opens Center for Infant and Mat Health 4 days ago

HIA Calls on Congress for Healthcare Interoperab ePA Legislation 5 days ago

KLAS: Infection Control Health IT Streamlines **Regulatory Reporting** 6 days ago

88% of Hospitals Use Health Data Exchange, ONC Interoperability Report Finds 1 week ago

ONLINE PUBLICATION

A place for news, views, blogs, interviews and videos relevant to Hospital IT i

eNEWSLETTER

A simple mobile friendly eNewsletter that is sent out every Tuesday of the we We are able to track reading patterns and position content for maximum imp

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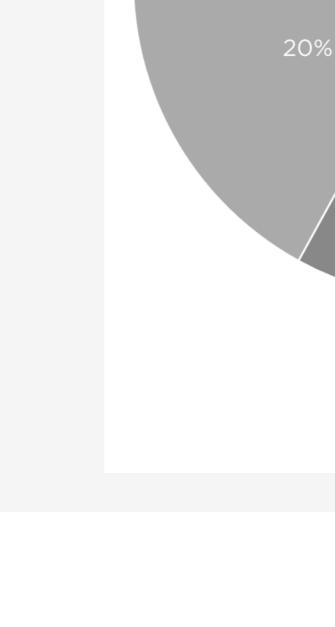
	Newslett	er	
Q	DistilINFO HOSPITAL IT	Mon, 06 Feb 2023	
HR	On Cancer Moonshot Annivers House Unveils Patient Navigati	ion Plans	
ernal	 On the one-year anniversary of the Cancer Moons Joe Biden has announced plans to support patient health, and the cancer patient experience. The Whi partnership with the National Cancer Institute (NCI) services to families facing pediatric cancer; \$10 mil [] 	navigation, community ite House has unveiled a) to bring patient navigation	
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	KLAS: Infection Control Health IT Streamlin Reporting	nes Regulatory	
	88% of Hospitals Use Health Data Exchang Interoperability Report Finds	ge, ONC	
	Racial Disparity in ED EHR Behavioral Flags Concerns	Draws Implicit Bias	
	NCPDP Awards \$100k in Grant Funding for Research	EHR Data Quality	
	Unequal Home Healthcare Agency Access Disparities	Yields Racial Health	
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oact!	© 5760 Legacy Dr, B3-405, Plano TX 75024	کے +1 469-270-3311	

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Frequency : Once a Week (Tue)

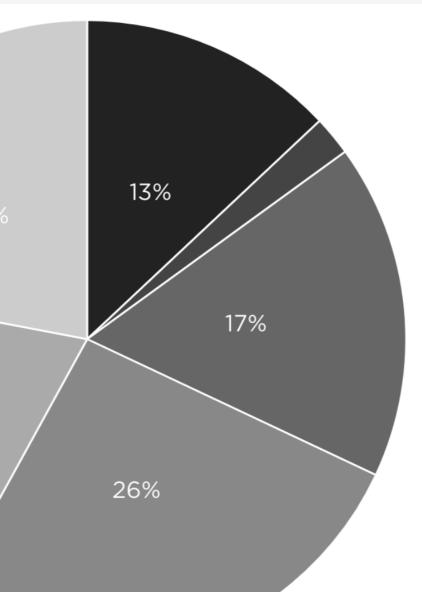
Topics: Value Based Care, Health IT Analytics, Patient Engagement, Revenue Cycle Management, Medical Devices, Cloud Computing, Health IT News Etc.

URL https://distilinfo.com/hospitalit/



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Hospital IT publication reaches over **75%** of the decision makers in the provider market. Our readership includes top executives national and regional providers.





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- Capital Health Medical Center Hopewell
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- Drew Memorial Hospital

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- East Jefferson General Hosp
- East Liverpool City Hospital
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- Eastern Maine Medical Cen
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- Fairview Park Hospital
- Fairview Ridges Hospital
- Fairview Southdale Hospital
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- Falmouth Hospital
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- Lewisgale Hospital Alleghany
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- Madera Community Hospital
- Madison Health
- Madison Memorial Hospital
- Magee General Hospital
- Magee Womens Hospital Of Upmc Health

- Northeast Regional Medica
- Northeastern Health System
- Northeastern Nevada Regio
- Northside Hospital Gwinner
- Northwest Community Hospital
- Northwest Health Physician Hospital
- Ohio State University Hospi
- Ohio Valley Surgical Hospita
- Ohiohealth Mansfield Hosp
- Ohiohealth O'bleness Hosp
- Ohsu Hospital And Clinics
- Oklahoma Center For Ortho Multi-Sp
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way	 San Ramon Regional Medical Center

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- Texas County Memorial Hospital
- Texas Health Arlington Memorial Hospital
- Texas Health Harris Methodist Fort Worth
- Texas Health Harris Methodist Hospital Azle
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- Trinity Hospitals
- Trinity Muscatine
- Unm Hospital
- Unm Sandoval Regional Medical Center
- Uofl Health Jewish Hospital
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- Up Health System Portage
- Upmc Altoona
- University Of Mississippi Med Center
- University Of Missouri Health Care
- University Of North Carolina Hospital
- University Of Texas Medical Branch
- University Of Tn Medical Center (The)
- University Of Vermont Medical Center
- University Of Virginia Medical Center

- Vcu Health Tappahannock F
- Ventura County Medical Ce
- Verde Valley Medical Center
- Vhs Harlingen Hospital Com
- Victor Valley Global Medica
- Vidant Beaufort Hospital
- Virginia Mason Medical Cer
- Virginia Mason Memorial
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- Virtua West Jersey Hospitals
- Virtua Willingboro Hospital
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- Vidant Duplin Hospital
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- Watertown Regional Medica
- Watsonville Community Host
- Waukesha Memorial Hospita
- Wayne Memorial Hospital
- Webster General Hospital/
- Weirton Medical Center

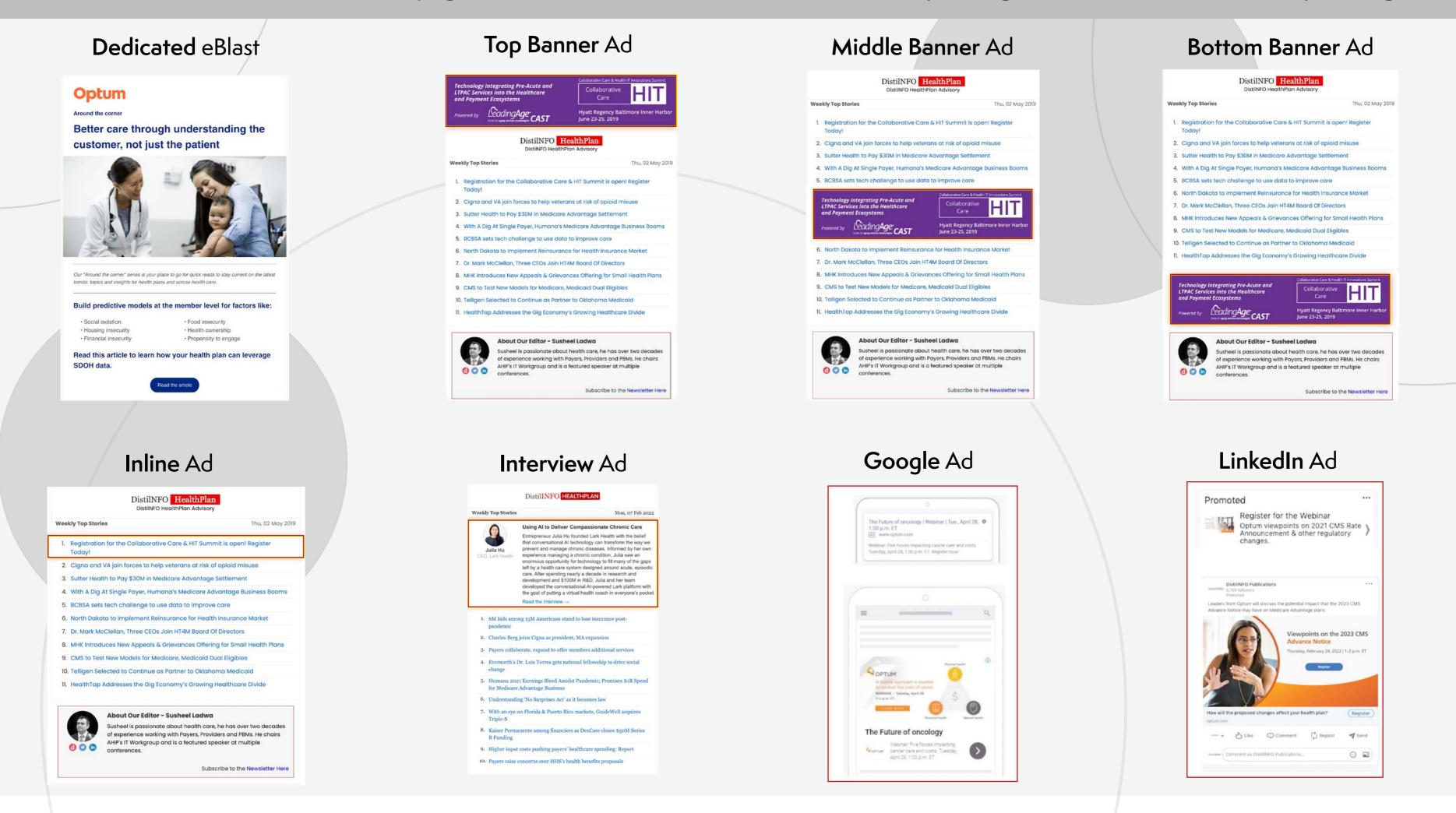
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Different Types of Ad Options on DistillNFO HospitalIT eNewsletter

Ads drive brand recall and help generate leads. We offer various ways to generate brand visibility using Ads.



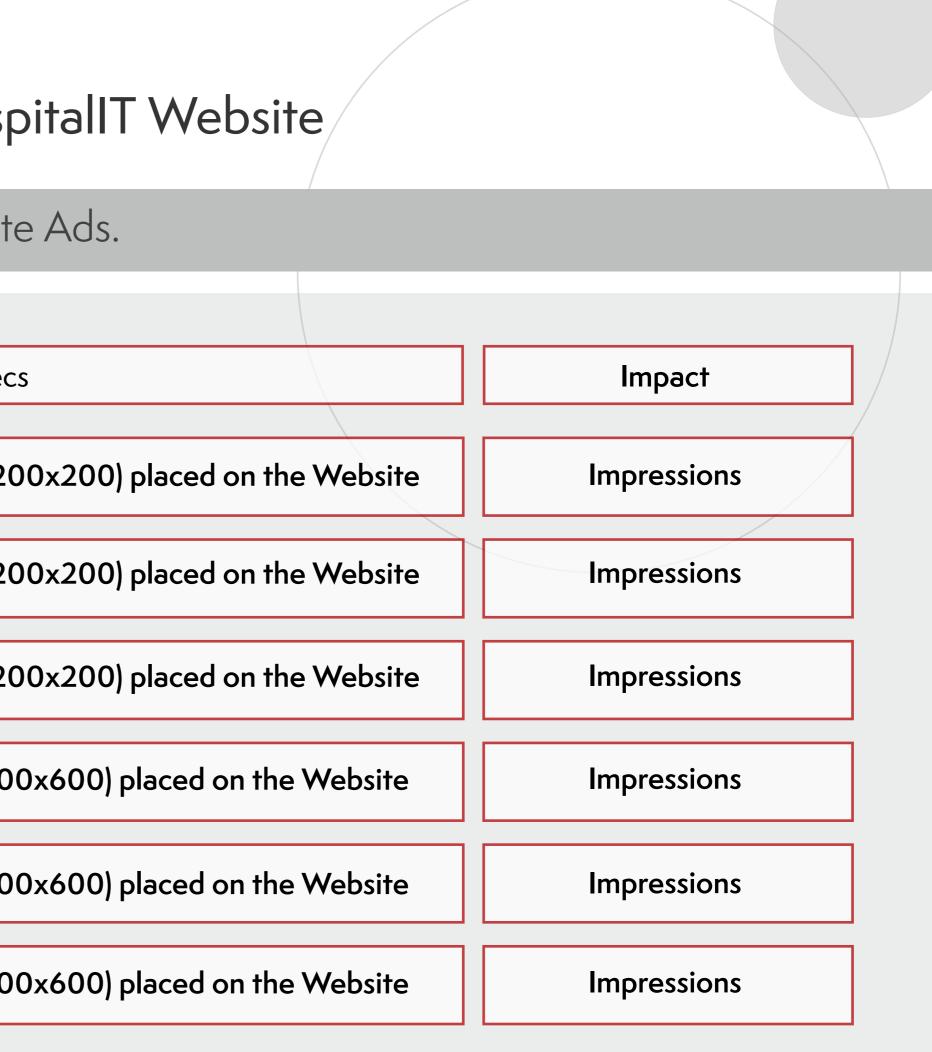
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Different Types of Ad Options on DistillNFO HospitalIT Website

We offer various ways to generate brand visibility using website Ads.

Ad Type	Ad Spec
Static Banner Ad on Top of the Website	A banner ad of leaderboard size (120
Static Banner Ad in between the Articles	A banner ad of leaderboard size (120
Static Banner Ad Below Featured Articles	A banner ad of leaderboard size (120
Banner Ad Above Most Popular Articles #1	A banner ad of leaderboard size (60
Banner Ad Above Most Popular Articles #2	A banner ad of leaderboard size (60
Banner Ad Above Most Popular Articles #3	A banner ad of leaderboard size (60

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land Clinic Opens Center for Infant and Maternal

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HIA Calls on Congress for Healthcare Interoperability,

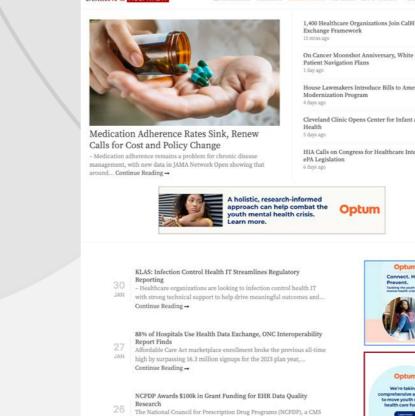
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Ad in between the Articles



Ad Above Most Popular Articles #2

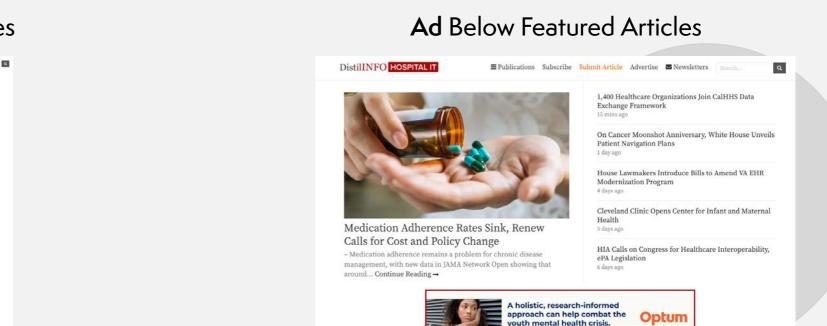


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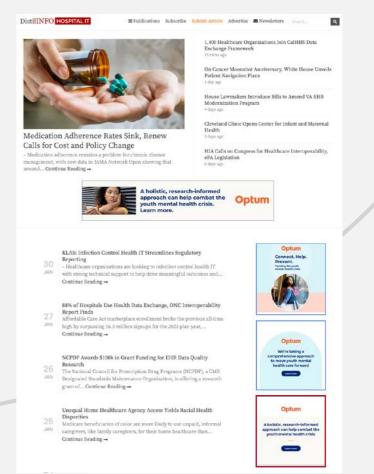








Ad Above Most Popular Articles #3

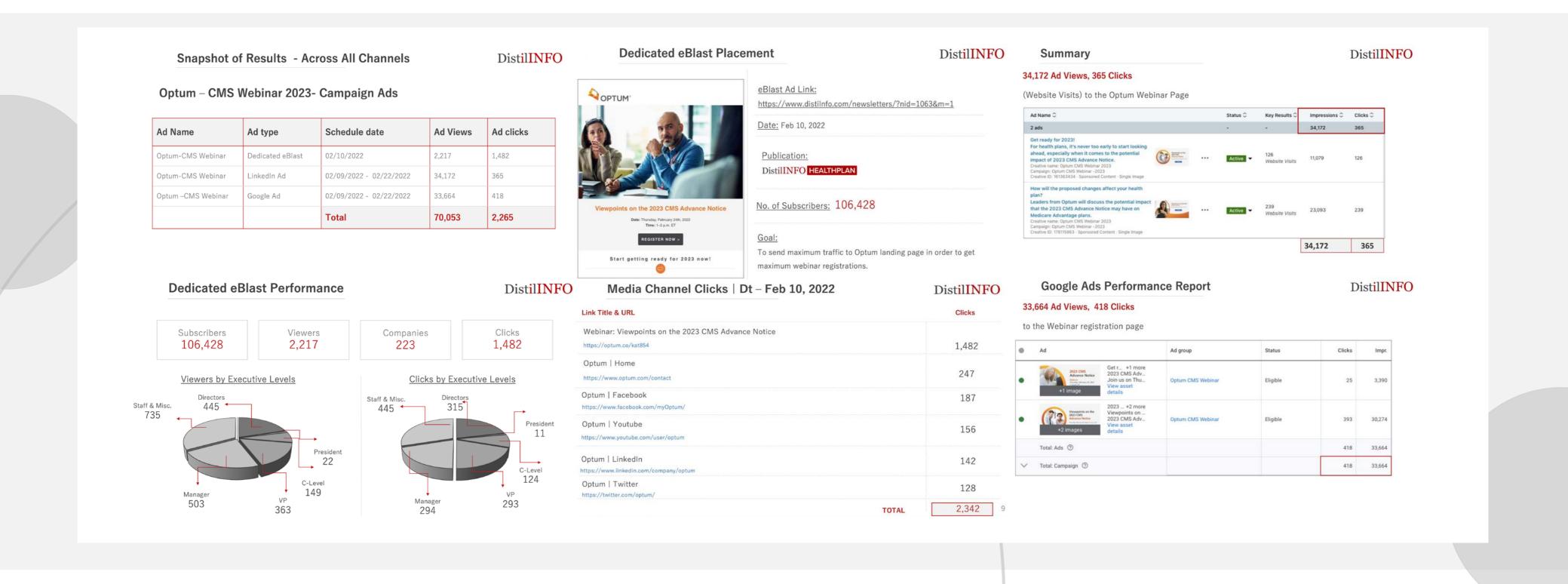


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